

WRC Executive Board Meeting 1/28/18

In attendance: Richard Williams, Phoebe Shen, Katie Wojda, Scott Smith, Sarah Copeland

1. Nominations for at-large board members were submitted. Richard to reach out to nominated members to ascertain interest.
2. Attrition – several members have indicated that they will not be returning this year.
3. Recruitment
 - a. Website maintenance – several links on the WRC home page were found to be broken and will be repaired this weekend. In some cases, interested parties have been using the Facebook page to contact WRC.
 - b. Social Media - Katie and Hannah have been working to increase our presence on social media. This includes tagging WRC on Instagram and adding photos and updates to our FB page. Our web site has been updated so that it will appear when people are searching for masters rowing in Portland.
4. Entertainment committee – retention of current members and new recruits can be enhanced by paying attention to the social aspect of our club. Some proposed activities or activities which have been successful in the past include game nights, pub nights, and karaoke. New suggestions include inter-club scrimmages and summer brunch or sunset rows with associated picnics.
5. Boathouse sign – new signs are being designed for the rooftop and side wall of the Oaks Park Community BH. This will incorporate the logos of all of the clubs currently sharing the BH.
6. Branding/uniforms – work on branding is ongoing. As we will need to place uniform orders for new members (and returning members as desired) in time for sprint season, a design needs to be agreed on soon to allow for approx. 6 weeks lead time for custom orders.
7. Will need to refresh WRC house rule and to solicit interest for committees this year, including entertainment and membership committees.